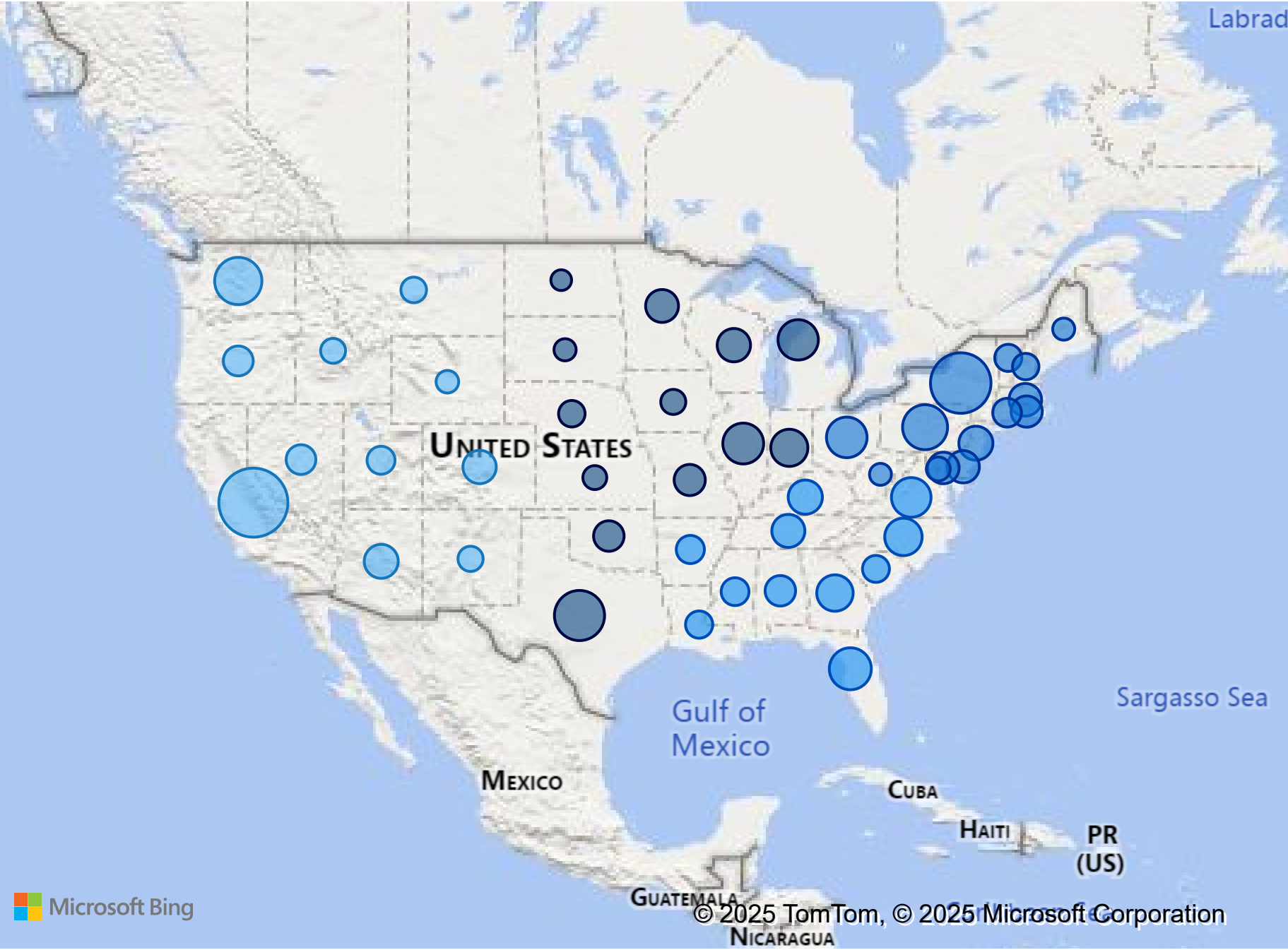


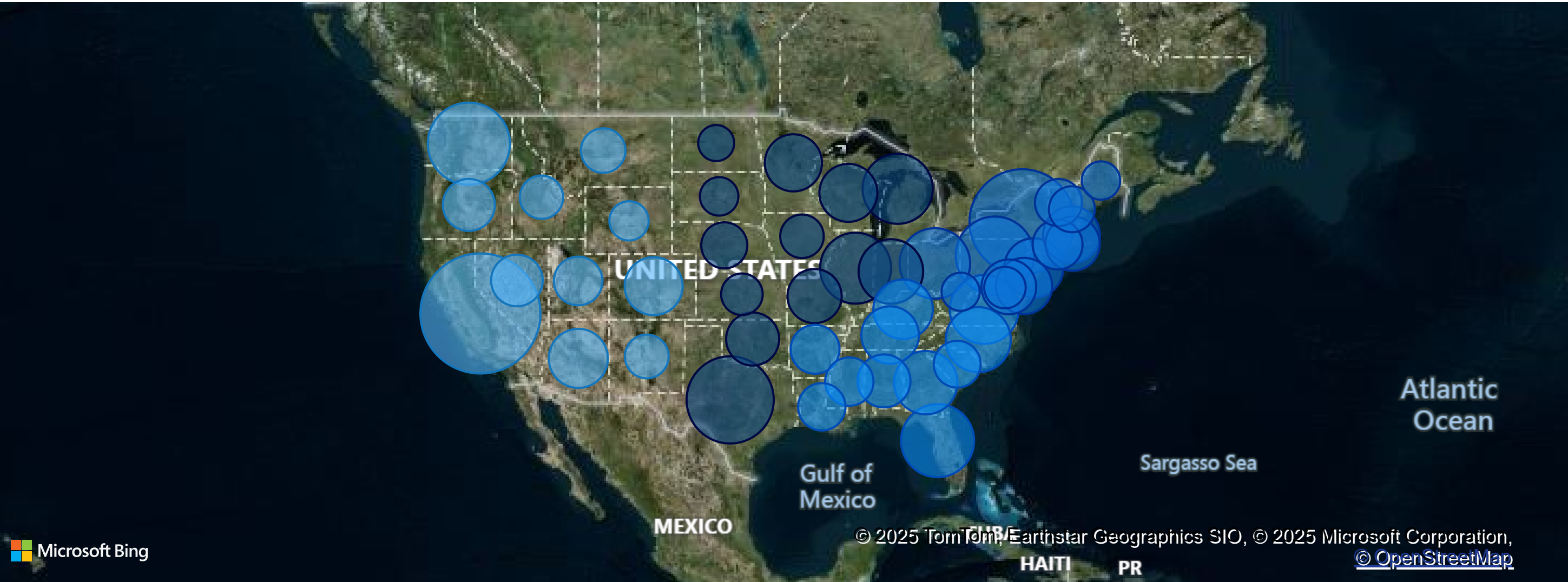
Average of Profit, Sales and Profit by State and Region

Region ● Central ● East ● South ● West



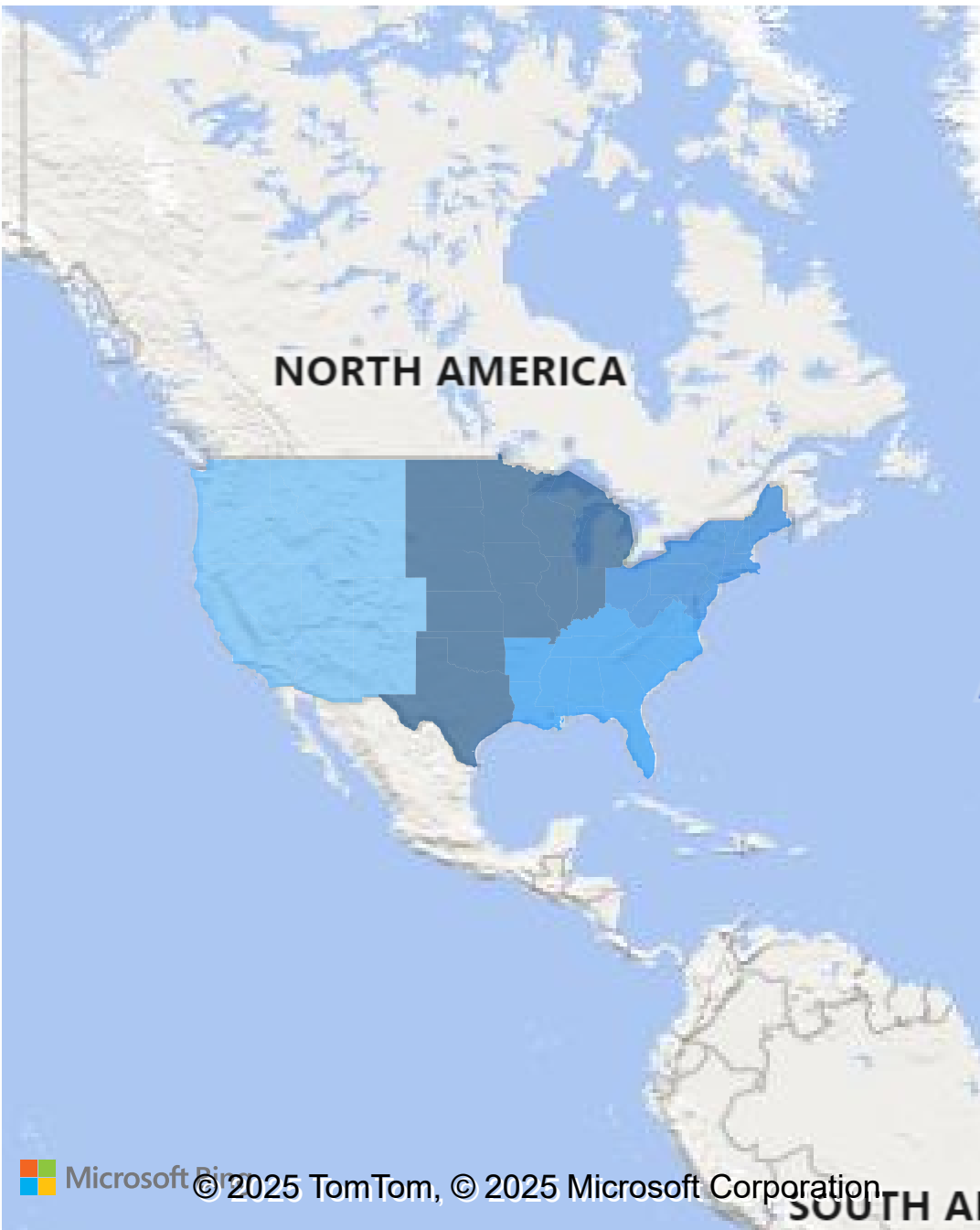
Sales by State and Region

Region ● Central ● East ● South ● West



Profit by State and Region

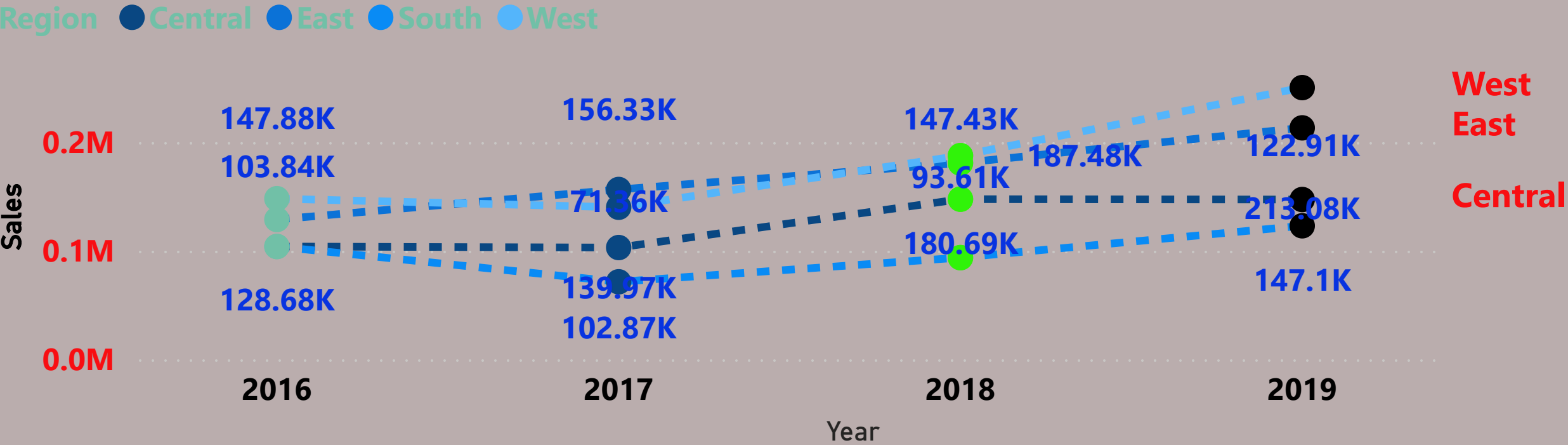
Region ● Central ● East ● South ● West



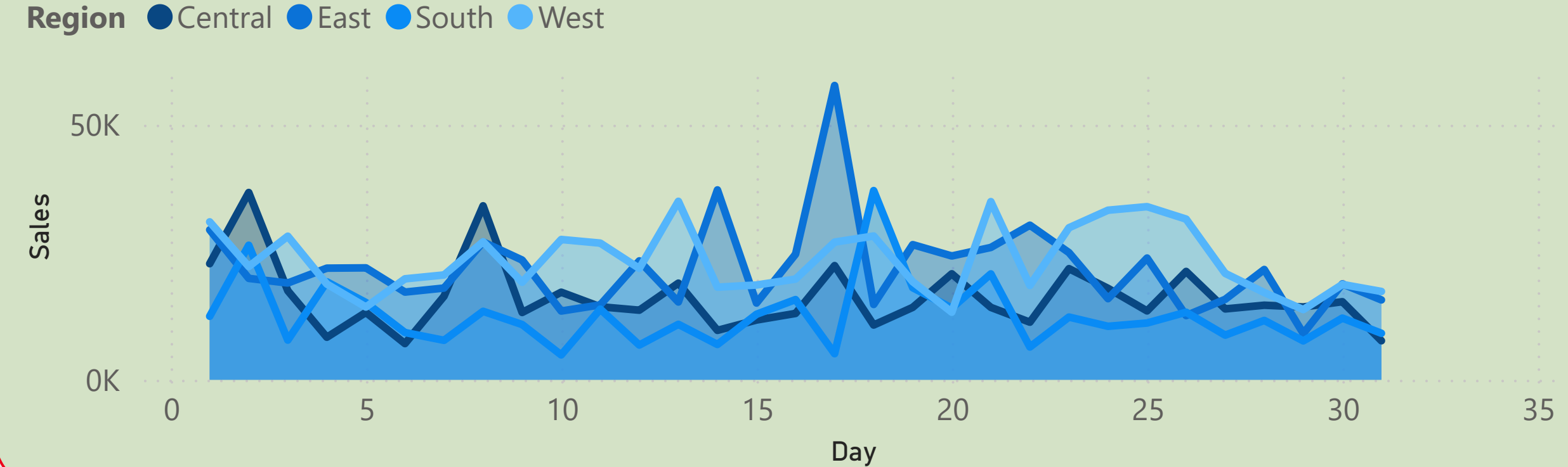
City	Sales	Category	Profit	Customer
Lafayette	<div><div></div></div> 17,499.95	Technology	<div><div></div></div> 8,399.98	Tamara Cha
Seattle	<div><div></div></div> 13,999.96	Technology	<div><div></div></div> 6,719.98	Raymond B
Newark	<div><div></div></div> 10,499.97	Technology	<div><div></div></div> 5,039.99	Hunter Lop
Detroit	<div><div></div></div> 9,892.74	Office Supplies	<div><div></div></div> 4,946.37	Adrian Bart
Minneapolis	<div><div></div></div> 9,900.19	Office Supplies	<div><div></div></div> 4,668.69	Sanjit Chan
New York City	<div><div></div></div> 13,652.56	Technology	<div><div></div></div> 4,568.41	Tom Ashbro
Atlanta	<div><div></div></div> 6,412.77	Office Supplies	<div><div></div></div> 3,192.07	Christophe
Arlington	<div><div></div></div> 8,749.95	Technology	<div><div></div></div> 2,799.98	Sanjit Engle
Providence	<div><div></div></div> 5,399.91	Technology	<div><div></div></div> 2,591.96	Daniel Ragl
Jackson	<div><div></div></div> 5,500.03	Office Supplies	<div><div></div></div> 2,529.45	Andy Reiter
Yonkers	<div><div></div></div> 4,899.93	Technology	<div><div></div></div> 2,400.97	Karen Dani
New York City	<div><div></div></div> 5,193.78	Technology	<div><div></div></div> 2,372.02	Keith Dawk
Lakewood	<div><div></div></div> 9,099.93	Technology	<div><div></div></div> 2,365.98	Bill Shonely
Springfield	<div><div></div></div> 4,899.93	Technology	<div><div></div></div> 2,302.97	Harry Marie
New York City	<div><div></div></div> 6,999.96	Technology	<div><div></div></div> 2,239.99	Tom Boeck
New York City	<div><div></div></div> 4,627.92	Technology	<div><div></div></div> 2,205.61	Nathan Ma
Midland	<div><div></div></div> 3,999.70	Office Supplies	<div><div></div></div> 1,947.98	Shirley Dan
Sacramento	<div><div></div></div> 5,083.96	Office Supplies	<div><div></div></div> 1,906.49	Jane Waco
North Las Vegas	<div><div></div></div> 4,685.08	Office Supplies	<div><div></div></div> 1,691.31	Dennis Parc
New York City	<div><div></div></div> 3,505.84	Technology	<div><div></div></div> 1,676.31	Steven Roe
Florence	<div><div></div></div> 3,747.93	Technology	<div><div></div></div> 1,605.70	Katrina Wil
New York City	<div><div></div></div> 4,419.77	Office Supplies	<div><div></div></div> 1,496.86	Pete Kriz
Seattle	<div><div></div></div> 3,149.93	Technology	<div><div></div></div> 1,480.47	Fred Honki
Total	2,297,200.86		<div><div></div></div> 286,397.02	



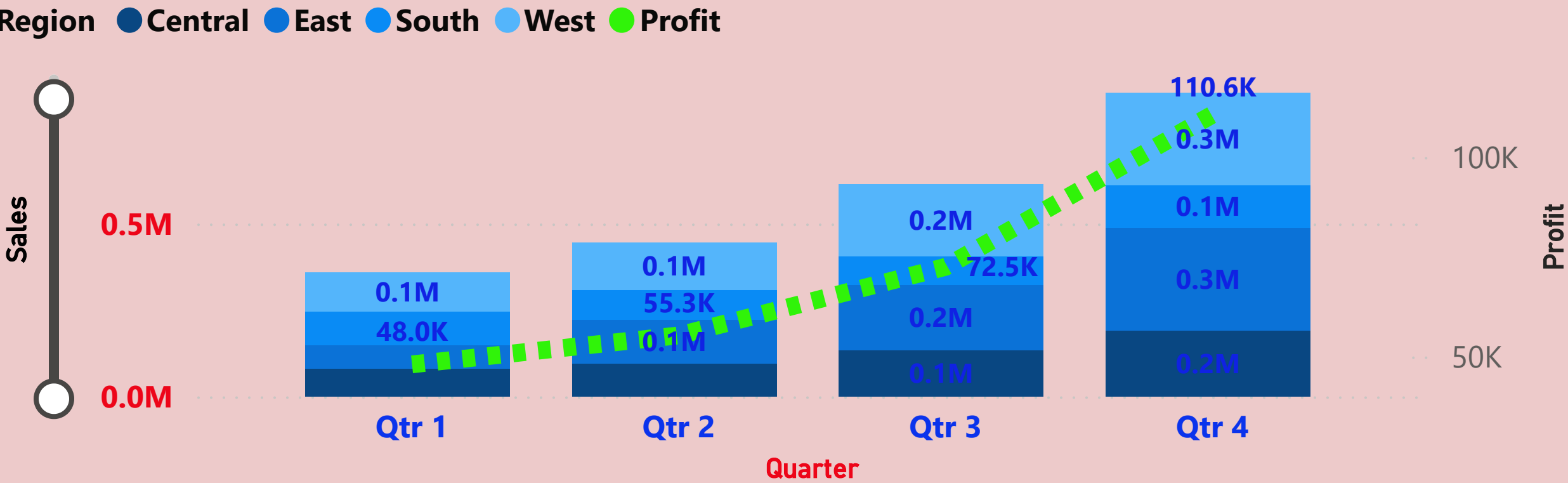
Sales by Year and Region



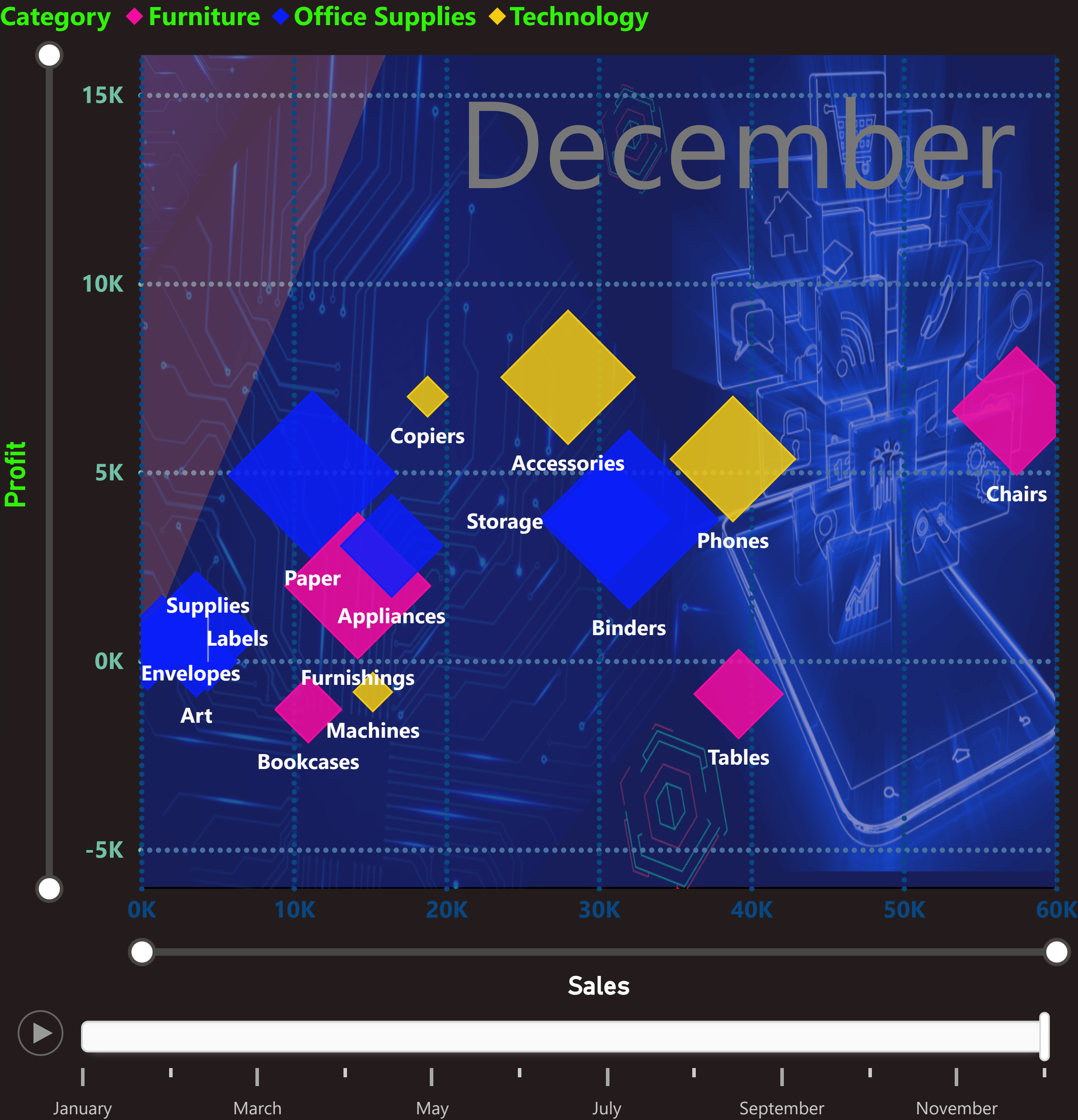
Sales by Day and Region



Sales and Profit by Quarter and Region

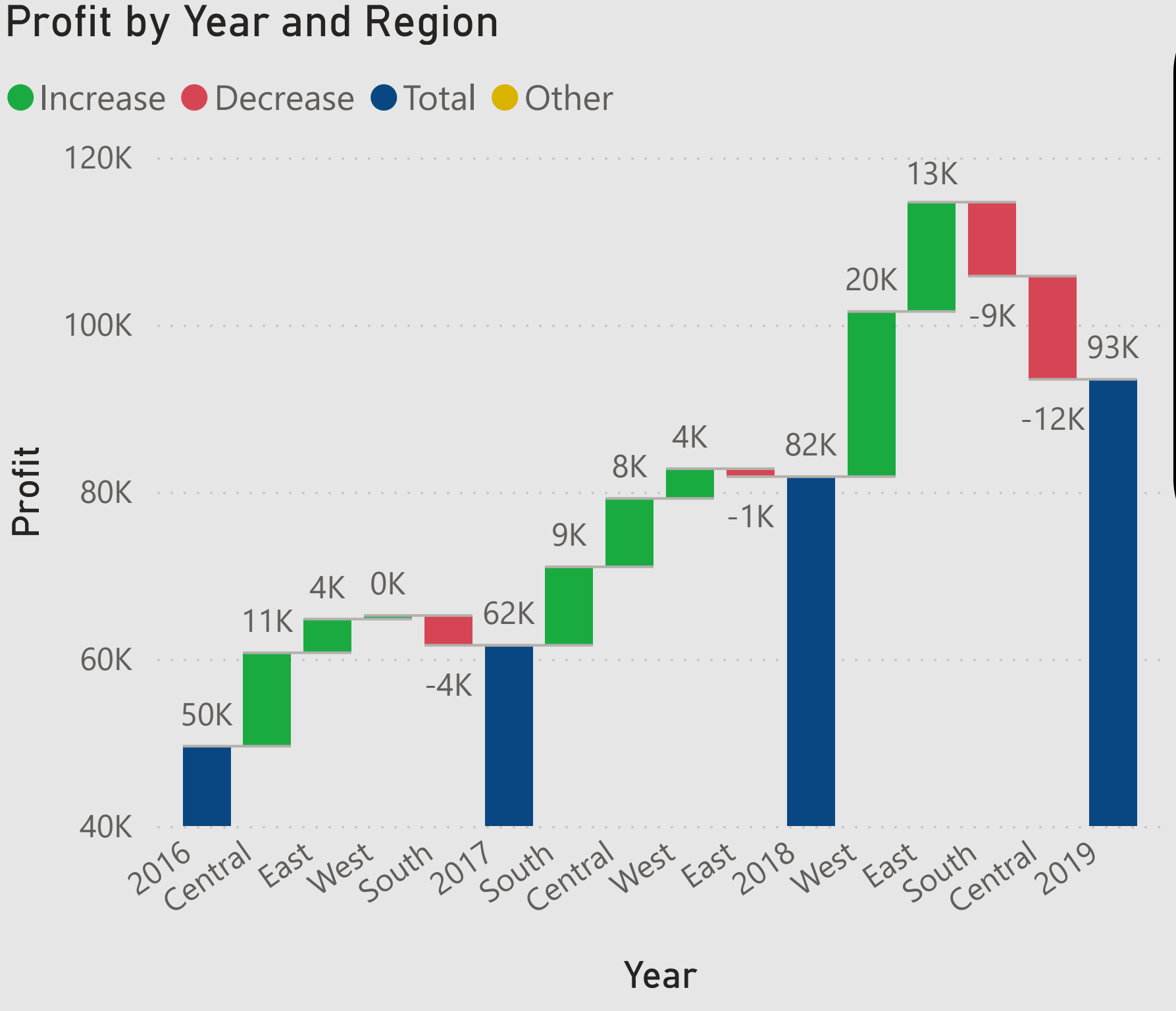


Sales, Profit and Quantity by Sub-Category, Category and Month

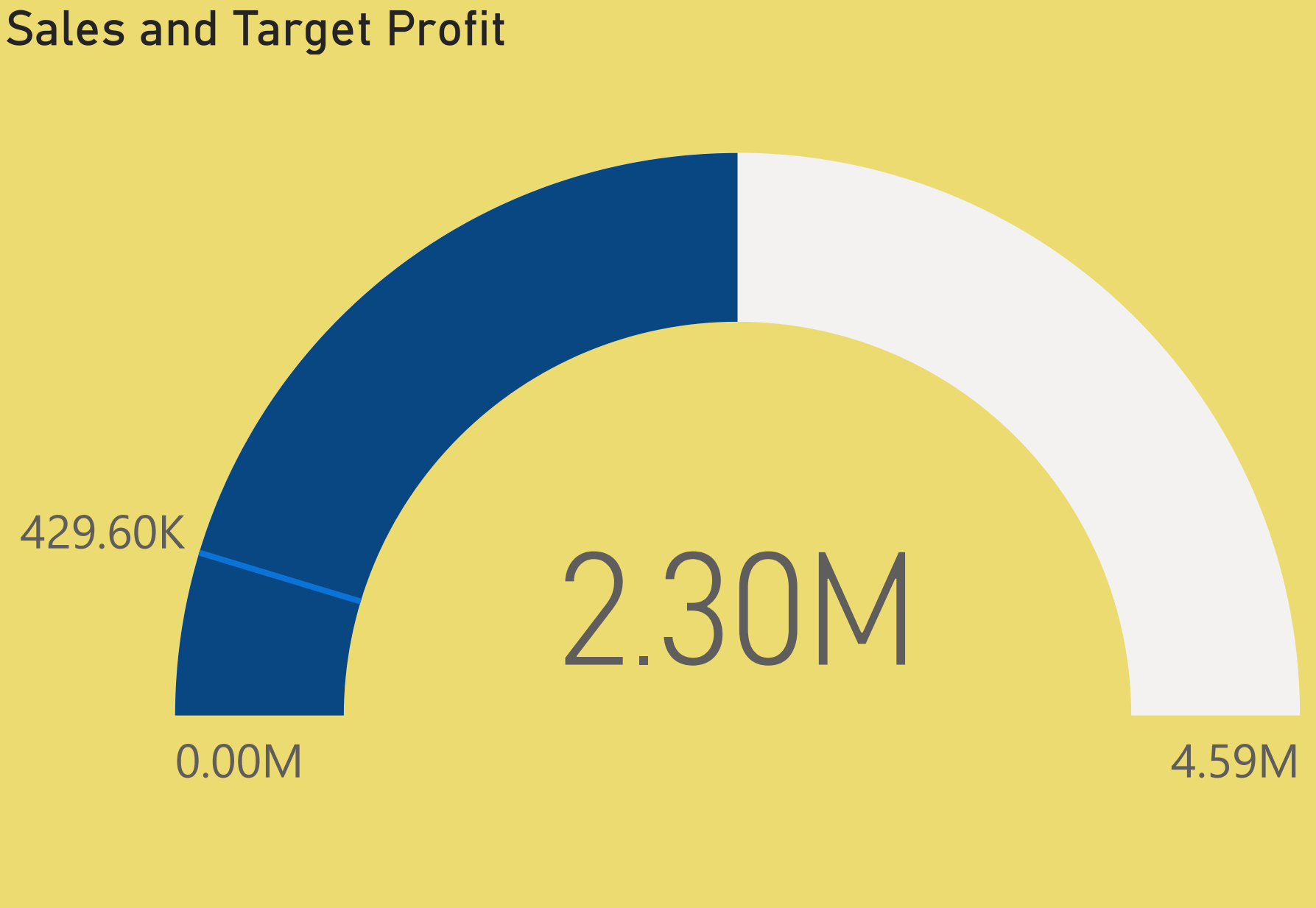
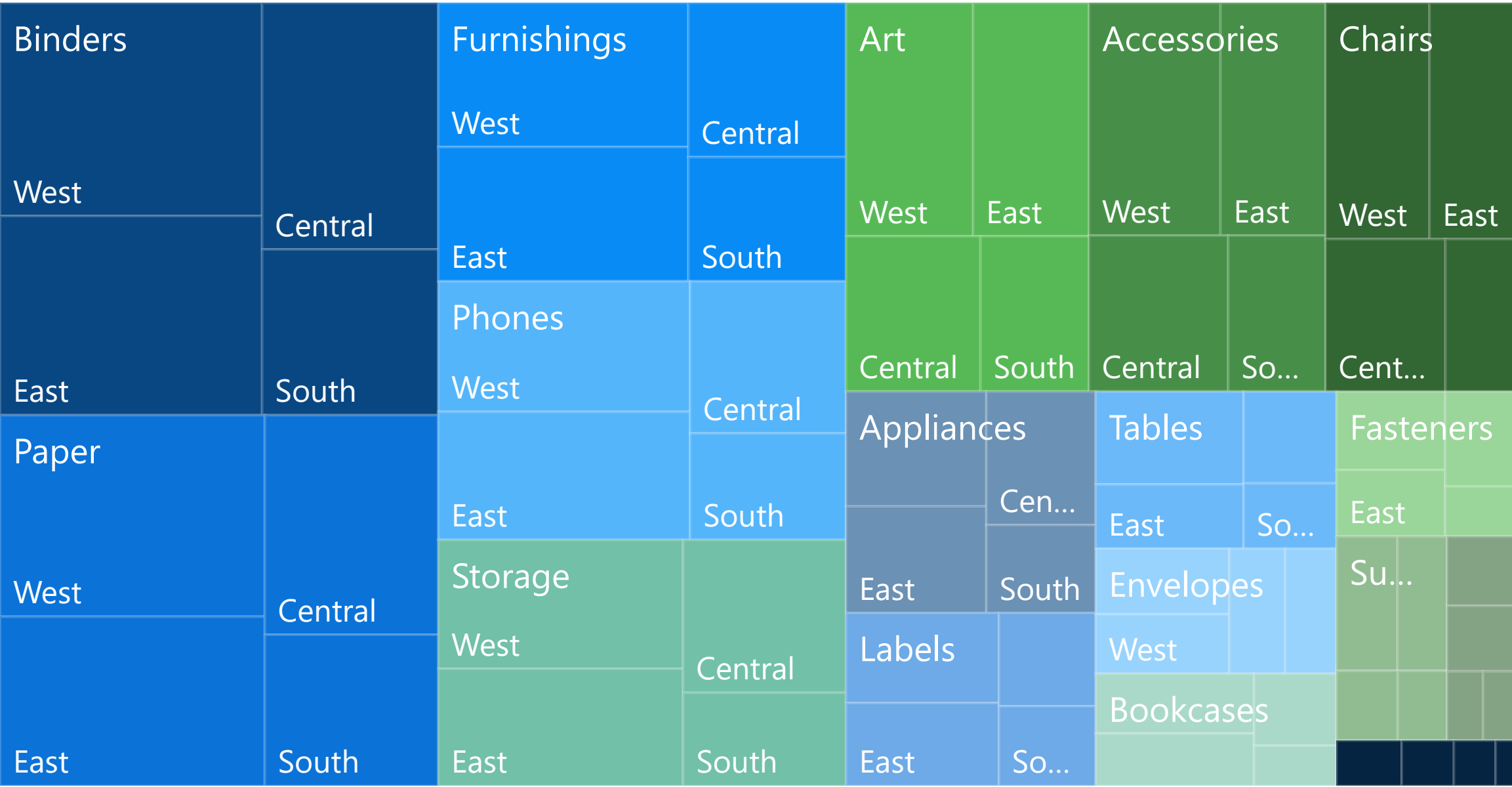


Sub-Category	Sales	Profit	Quantity
Phones	330,007.05	44,515.73	3289
Chairs	328,449.10	26,590.17	2356
Storage	223,843.61	21,278.83	3158
Tables	206,965.53	-17,725.48	1241
Binders	203,412.73	30,221.76	5974
Machines	189,238.63	3,384.76	440
Accessories	167,380.32	41,936.64	2976
Copiers	149,528.03	55,617.82	234
Bookcases	114,880.00	3,472.56	868
Appliances	107,532.16	18,138.01	1729
Furnishings	91,705.16	13,059.14	3563
Paper	78,479.21	34,053.57	5178
Supplies	46,673.54	-1,189.10	647
Art	27,118.79	6,527.79	3000
Envelopes	16,476.40	6,964.18	906
Labels	12,486.31	5,546.25	1400
Total	2,297,200.86	286,397.02	37873

Category	Sales
Technology	836,154.03
East	264,973.98
West	251,991.83
Central	170,416.31
South	148,771.91
Furniture	741,999.80
West	252,612.74
East	208,291.20
Central	163,797.16
South	117,298.68
Office Supplies	719,047.03
West	220,853.25
East	205,516.05
Central	167,026.41
South	125,651.31
5	25,327.59
Total	2,297,200.86



Count of State by Sub-Category and Region





Highest Sales

Phones

First Sub-Category

Highest Profit

Copiers

First Sub-Category

Highest Quantity

Binders

First Sub-Category

Highest Sales

Friday, March 18, 2016

Earliest Order Date

Highest Profit

Tuesday, October 02, 2018

Earliest Order Date

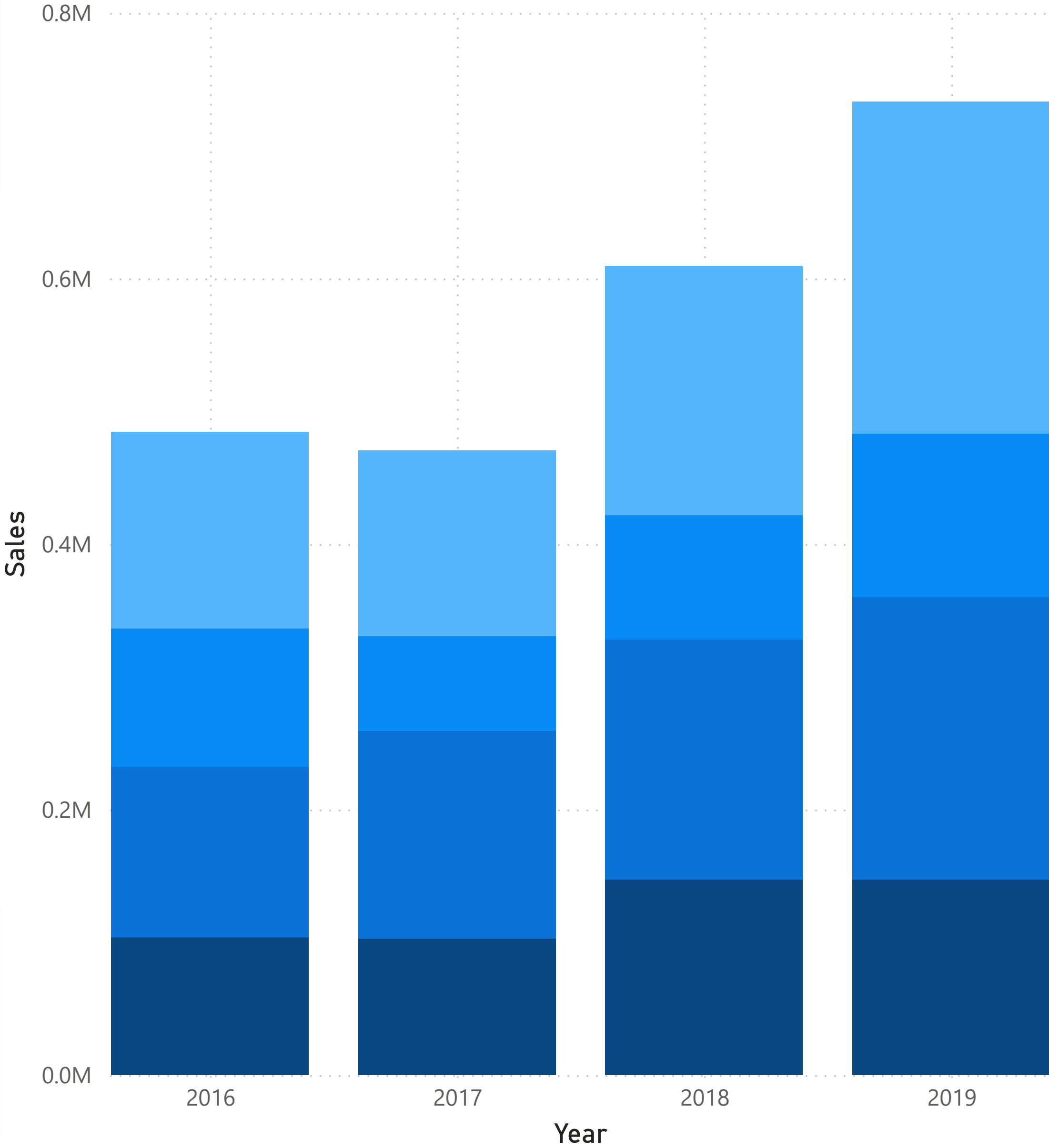
Highest Quantity

Monday, December 02, 2019

Earliest Order Date

Sales by Year and Region

Region ● Central ● East ● South ● West



Region, State, City, Category, Sub-Catego...

West

Year, Quarter, Month, Day

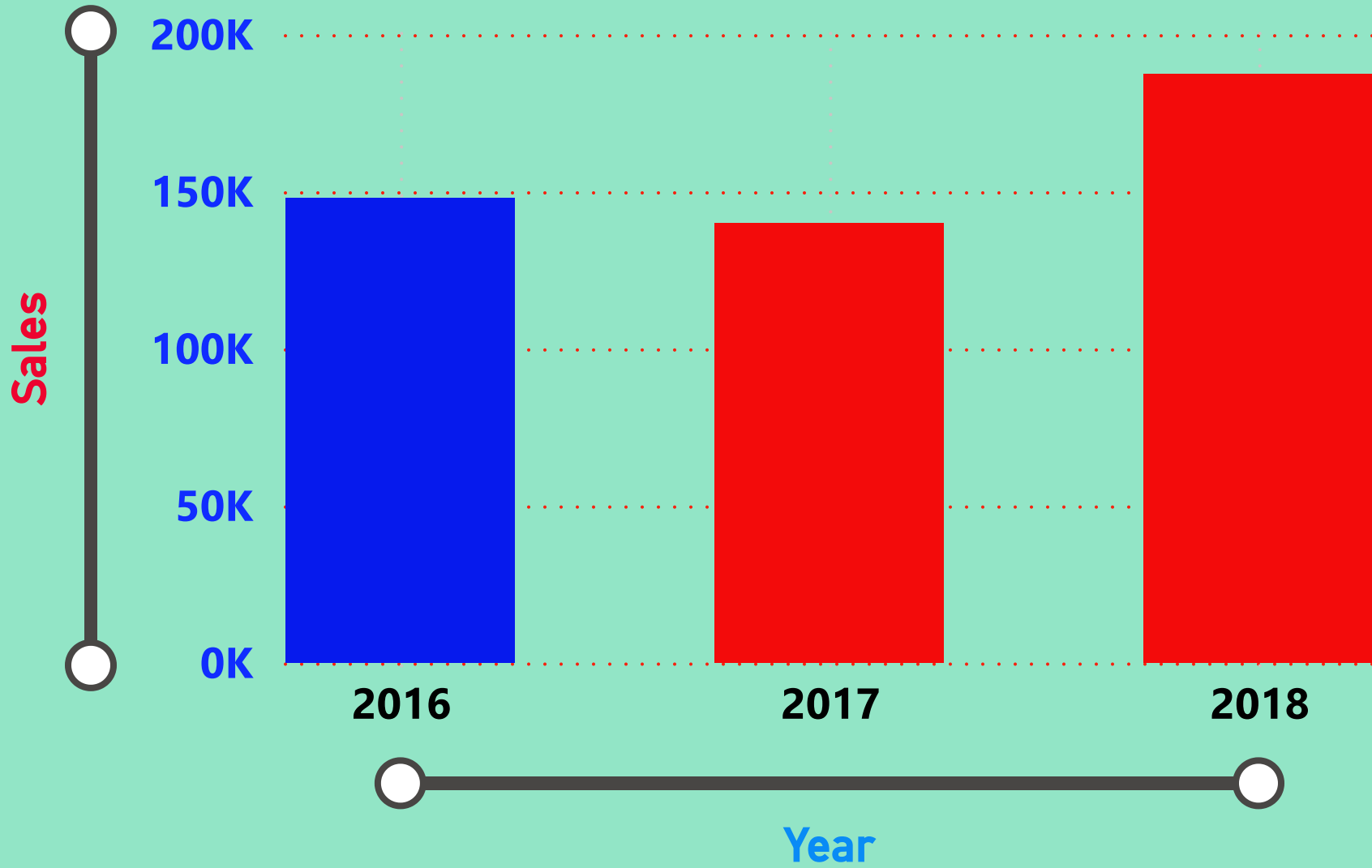
All



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Sales by Year

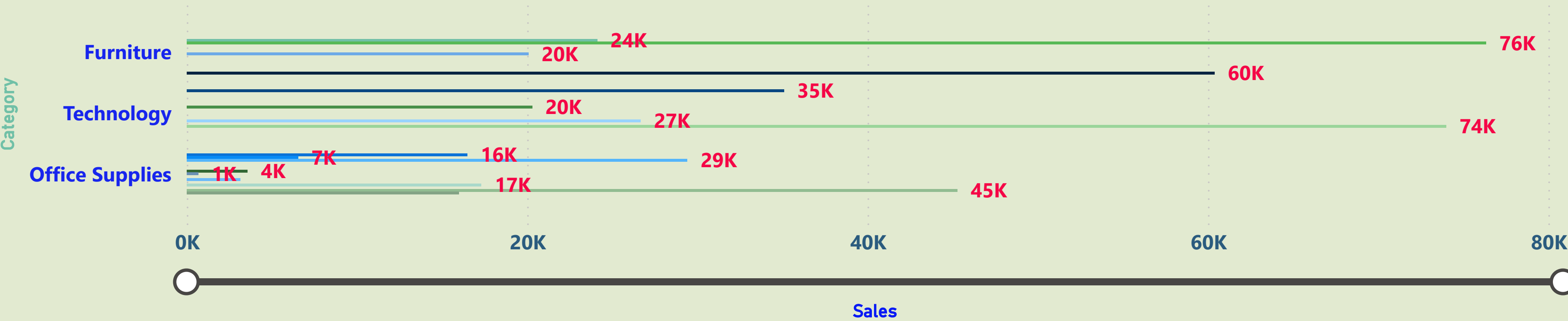
Count of Year 365 366



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Sales by Category and Sub-Category

Sub-Category Accessories Appliances Art Binders Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels Machines Paper



# Sales Data visualization using Power BI

## Total of Sales, Profit and Quantity

Sales

1.56M

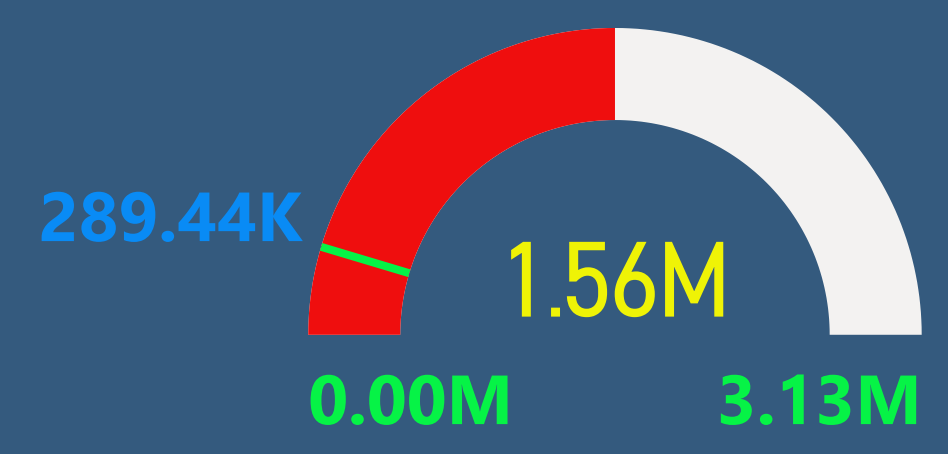
Profit

192.96K

Quantity

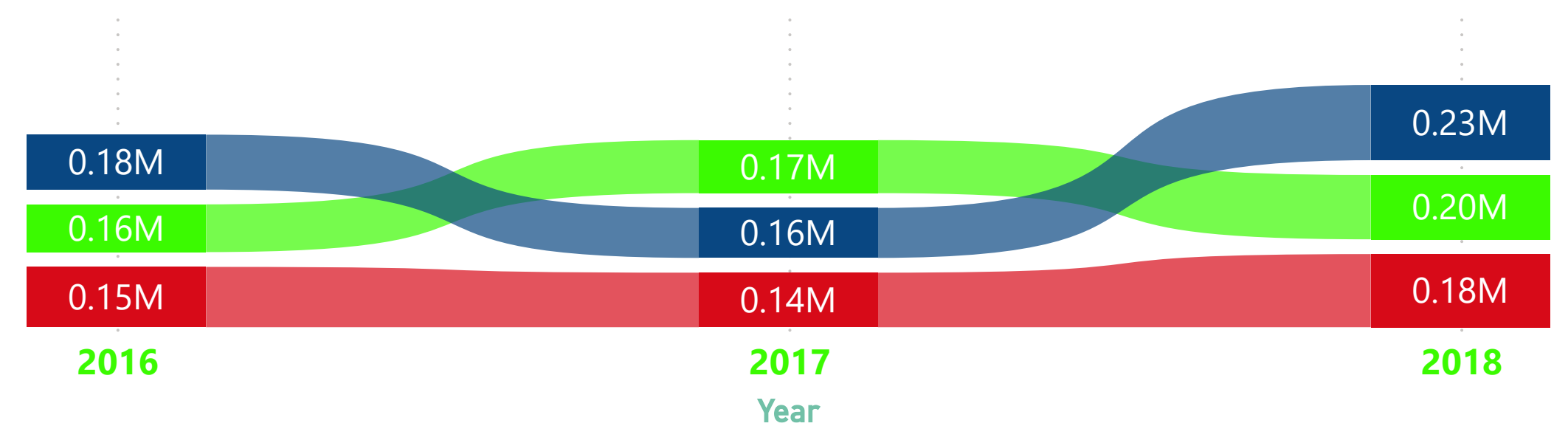
25K

## Sales and Target Profit

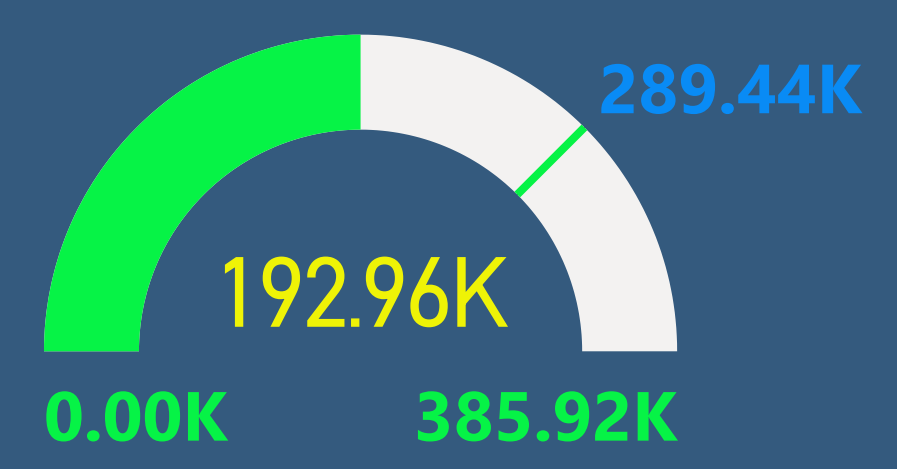


## Sales by Year and Category

Category ● Furniture ● Office Supplies ● Technology

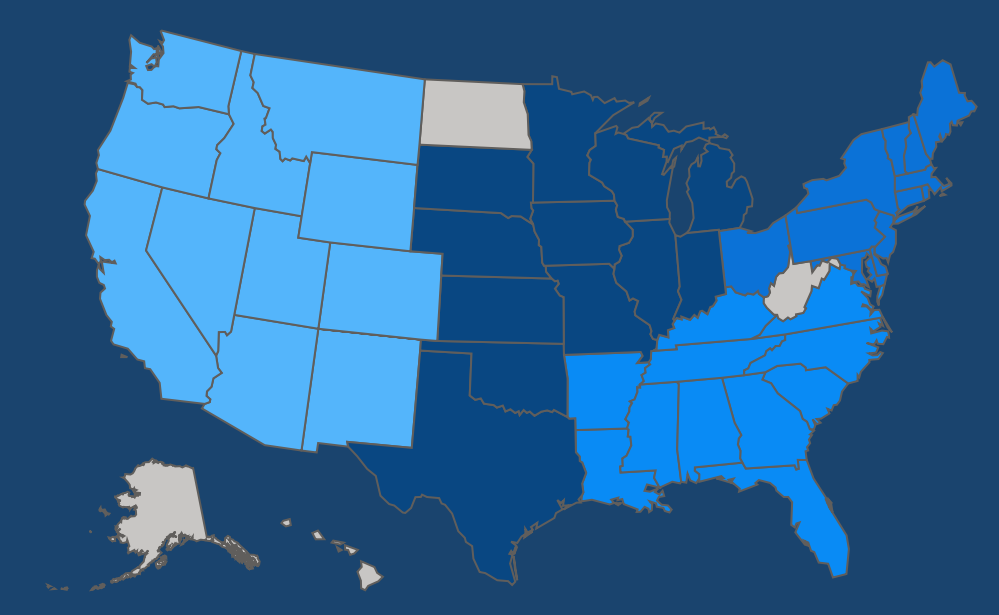


## Profit and Target Profit



## Profit by State and Region

Region ● Central ● East ● South ● West



Across Category, Furniture had the most interesting recent trend and started trending up on 2016, rising by 26.53% (41,708.58) in 2 years.

State, City, Customer N...

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ Conway
- ☐ Fayetteville
- ☐ Hot Springs
- ☐ Jonesboro
- ☐ Little Rock
- ☐ Texarkana
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Colu...
- ☐ Florida
- ☐ Georgia