

# Abdirizak Mohamed Hassan



To obtain an entry-level position in the field of Computer Science where I can apply my technical expertise, grow my skill set, and contribute meaningfully to the success of the organization. I aim to be part of a forward-thinking team that values innovation, collaboration, and continuous professional development.

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## PERSONAL SUMMARY

Versatile and results-driven tech specialist with a Bachelor's in Computer Science and an MBA. Adept in full-stack web development, WordPress design, SEO, digital marketing, and data analytics using Python, SQL, and Excel. Proven track record of developing responsive websites like unitedbuilder1.com, optimizing online engagement, and executing strategic digital campaigns. Passionate about innovation and ready to bring value to a dynamic, forward-thinking team



## WORK EXPERIENCE

### Freelance Web Developer

2024 – Present

- Designed and launched unitedbuilder1.com, a responsive company website increasing user engagement and visibility
- Customized WordPress themes and optimized performance for SEO compliance
- Integrated client feedback into iterative design improvements
- Ensured cross-browser compatibility and mobile responsiveness

### Data Analyst – Digital Marketing

KalsoniOnline | 2020 – 2024

- Analyzed social media and Google Ads data to optimize campaign performance and customer engagement.
- Used Excel and Power BI to create dashboards and performance reports.
- Extracted insights to improve targeting, lower ad costs, and increase ROI.
- Monitored KPIs to guide data-driven marketing strategies and business decisions.



## Education

### Master's of Business Administration (MBA)

- South Asian University(SAU) 2025

### Bachelor of Computer Science engineering (BCSE)

- South Asian University(SAU) 2023

### High school certification.

- Hayaan primary and secondary school 2018



## Languages

Somali 100%

English 90%

Arabic 74%



## Certifications

- Full Python BotComp – Data Science & Machine Learning (Udemy)
- Advanced Excel Course (earnexcel.com)
- 120-Hour Professional TEFL Certificate (teacherrecord.com)
- Google Ads Search Certification – 23 March 2021



## SKILLS

### Technical skills

- Web Development:** HTML, CSS, JavaScript, WordPress (Theme customization, plugin integration)
- Programming & Data Analytics:** Python, SQL, Advanced Excel, power BI, Tableau
- Marketing & SEO:** Google Ads, Search Engine Optimization (SEO), Digital Strategy
- Tools:** Google Analytics, Excel, Canva
- Machine Learning:** Python ML Libraries (e.g., scikit-learn, pandas)

### Sofs skills

- Problem-solving,
- Team Collaboration,
- Time Management
- Adaptability
- Creative Thinking



## PERSONAL DETAILS

Date of birth 04-May-1997  
Address Mogadisho,Somalia



## REFERENCE

Dr. A. K. M. parvej Iqbal Associate Professor & Coordinator of South Asian University PhD (Malaysia), Email: akm.parvez.iqbal@southasiauni.ac.bd

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04-May-1997

Dear Hiring Manager

I am writing to express my keen interest in an entry-level position within your organization, where I can apply my expertise in computer science, digital marketing, and web development. With a Bachelor's degree in Computer Science Engineering and an MBA from South Asian University, I bring a versatile and results-driven approach to technology and business strategy.

Throughout my academic and professional journey, I have built a solid foundation in web development, data analytics, and digital marketing. As a Social Media Manager at Kalsonionline, I successfully led online marketing campaigns, managed Google Ads, and designed promotional content that significantly boosted customer engagement. My freelance work as a Web Developer involved developing responsive websites like unitedbuilder1.com, aligning technical functionality with client expectations.

In addition to my hands-on experience, I hold several relevant certifications, including the Google Ads Search Certification, a TEFL certificate, and specialized courses in Python for Data Science and Advanced Excel. These credentials reflect my commitment to continuous learning and adaptability in today's fast-paced tech landscape.

I am particularly drawn to your organization's emphasis on innovation and collaboration. I am confident that my technical capabilities—combined with strong problem-solving skills and a proactive mindset—will enable me to make meaningful contributions to your team. I am eager to grow within a dynamic environment where I can support impactful projects while continuing to learn and evolve.

Thank you for considering my application. I welcome the opportunity to further discuss how my background, skills, and ambitions align with the goals of your team. I am available at your convenience for an interview and can be reached via phone or email.

Warm regards,

Abdirizak Mohamed Hassan